



2023-24

Science Fair Sponsorship Levels & Benefits

To register, visit www.cciu.org/science-fair-sponsor

Platinum Sponsor - \$5,000

- Logo recognition on front cover and a full-page advertisement in all applicable student commemorative programs
- Opportunity for company representative to give a two-minute message and promote a two-minute video at Rorke awards ceremony
- Opportunity to present Best of Division Awards at Rorke awards ceremony
- Company banner displayed at events, including open houses and Rorke awards ceremony (company to provide banner)
- Opportunity for prominent marketing display table at both open houses (Rorke and Salk)
- Opportunity for prominent marketing display table at Rorke awards ceremony
- Monthly sponsor for digital CCIU calendar (includes logo placement and 10-word message)
- Opportunity to be featured in "lobby video" the months of February and March (potential for over 4,000 views)
- Social media tag and mentions
- Opportunity to provide "swag" for each student
- Recognition in event press releases (past years' press releases were picked up by the Daily Local News, along with other local and online news sources)
- Name and logo recognition in program and on event website for up to one year
- Verbal recognition during award ceremony

Gold Sponsor - \$3,000

- Company banner displayed at events, including open houses (company to provide banner)
- Opportunity for marketing display table at both open houses (Rorke and Salk)
- Opportunity to be featured in "lobby video" the months of February and March (potential for over 4,000 views)
- Invitation for one company representative to attend Rorke awards ceremony
- Social media tag and mentions
- Opportunity to provide "swag" for each student
- Recognition in event press releases (past years' press releases were picked up by the Daily Local News, along with other local and online news sources)
- Name and logo recognition in program and on event website for up to one year
- Verbal recognition during award ceremony

Silver Sponsor - \$2,000

- Opportunity to be featured in "lobby video" the months of February and March (potential for over 4,000 views)
- Invitation for one company representative to attend Rorke awards ceremony
- Social media tag and mentions
- Opportunity to provide "swag" for each student
- Recognition in event press releases (past years' press releases were picked up by the Daily Local News, along with other local and online news sources)
- Name and logo recognition in program and on event website for up to one year
- Verbal recognition during award ceremony

Bronze Sponsor - \$1,000

- Opportunity to provide "swag" for each student
- Recognition in event press releases (past years' press releases were picked up by the Daily Local News, along with other local and online news sources)
- Name and logo recognition in program and on event website for up to one year
- Verbal recognition during award ceremony

Friends of the Fair - \$500

- Name and logo recognition in program and on event website for up to one year
- Verbal recognition during award ceremony

Other

- Name recognition in program
- You are also welcome to sponsor a special award for a specific category or categories.
Please contact Kathy Gurnee at kathyg@cciu.org or 484-237-5098 to discuss arrangements.

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